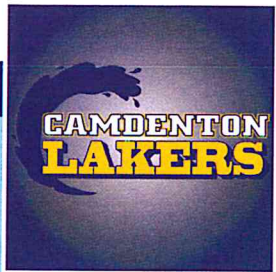


# CAMDENTON HIGH SCHOOL

## PARTNERSHIP PACKAGE



**CAMDENTON LAKERS**

**SUPER ANCHOR**

**7:23**

**SUPER ANCHOR**

**TD**

**CHS**

**CAMDENTON AUTO**

**LAKERS 45** **JACKETS 7**

**ANCHOR PARTNER** **ANCHOR PARTNER** **ANCHOR PARTNER** **ANCHOR PARTNER**

**25 SPONSOR**

## TRADITION STARTS HERE

Camdenton High School's reputation of academic excellence and competitive sports programs does not go unnoticed. With student-athletes excelling in the classroom and on the court and field, fans from the surrounding community fill the stands on game nights.

With all eyes on the game and the scoreboard, CHS would like to offer advertising opportunities ranging from basic static signage to digital content. You now have the opportunity to support CHS traditions, showcase community support and get your name out there by purchasing advertising space.

What are you waiting for?

### BECOME A PART OF IT

- › Create awareness and visibility
- › Increase brand loyalty
- › Change and reinforce image
- › Drive retail and dealer traffic
- › Stimulate sales, trials and usage
- › Showcase community and social responsibility
- › Sample displays and showcase product services
- › Combat larger ad budgets of competitors
- › Interact with customers
- › Differentiate product from competitors

## CONTACT INFORMATION

DR. TIM HADFIELD  
SUPERINTENDENT  
573.346.9213



[THADFIELD@CAMDENTONSCHOOLS.ORG](mailto:THADFIELD@CAMDENTONSCHOOLS.ORG)



DAKTRONICS SPORTS MARKETING

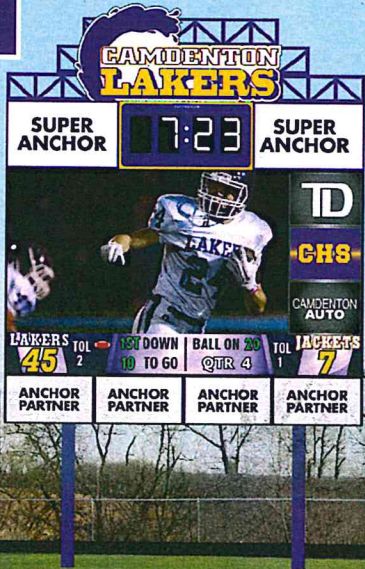
The details and expressions shown are proprietary

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# CAMDENTON HIGH SCHOOL

## PARTNERSHIP PACKAGE



### SUPER ANCHOR PARTNERSHIP PACKAGE

#### STATIC SIGNAGE

Back-lit Ad Panel on Main Display at Stadium - Approximate size 4'9" h x 8' w

Back-lit Ad Panel on Delay of Game Clocks at Stadium - Approximate size 3' h x 4' w

#### DIGITAL CONTENT - STADIUM

One (1) pre-game :30 second commercial (with audio) per regular season home varsity football game

One (1) half-time :30 second commercial (with audio) per regular season home varsity football game

One (1) feature entitlement per regular season home varsity football game

Two (2) pre-game animated logo's per regular season home varsity football game

Five (5) in-game animated logo's per regular season home varsity football game

Two (2) post-game animated logo's per regular season home varsity football game

#### DIGITAL CONTENT - GYMNASIUM

Two (2) pre-game animated logo's per regular season home varsity sporting game

Five (5) in-game animated logo's per regular season home varsity sporting game

Two (2) post-game animated logo's per regular season home varsity sporting game

#### PROMOTIONS

One (1) game day sponsorship/promotional opportunity per season for one football game

#### MULTI-MEDIA

One (1) logo and link on district website

One (1) customized PA announcement per regular season home football game

Two (2) grouped PA announcements thanking Advertisers for their involvement per regular season home football game

#### HOSPITALITY

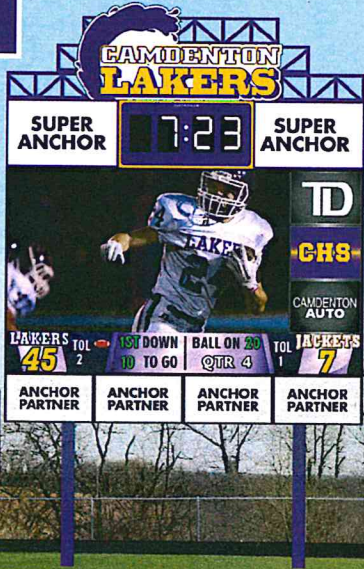
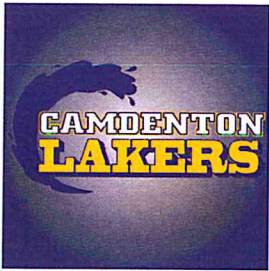
Four (4) season tickets to regular season home football games





# CAMDENTON HIGH SCHOOL

## PARTNERSHIP PACKAGE



## ANCHOR PARTNERSHIP PACKAGE

### STATIC SIGNAGE

Back-lit Ad Panel on Main Display at Stadium - Approximate size 3'6" h x 6'4" w

### DIGITAL CONTENT - STADIUM

One (1) pre-game :30 second commercial (with audio) per regular season home varsity football game

One (1) pre-game static logo per regular season home varsity football game

Four (4) in-game static logo's per regular season home varsity football game

One (1) post-game static logo per regular season home varsity football game

### DIGITAL CONTENT - GYMNASIUM

One (1) pre-game static logo per regular season home varsity sporting game

Four (4) in-game static logo's per regular season home varsity sporting game

One (1) post-game static logo per regular season home varsity sporting game

### PROMOTIONS

One (1) game day sponsorship/promotional opportunity per season for one football game

### MULTI-MEDIA

One (1) logo on district website

One (1) customized PA announcement per regular season home football game

Two (2) grouped PA announcements thanking Advertisers for their involvement per regular season home football game

### HOSPITALITY

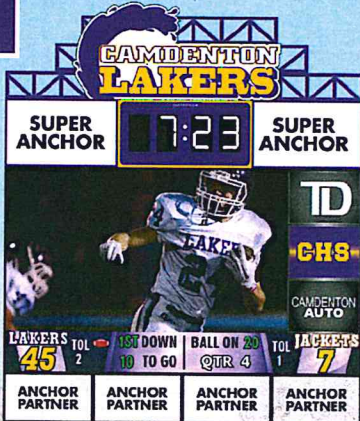
Four (4) season tickets to regular season home football games



# CAMDENTON HIGH SCHOOL

## PARTNERSHIP PACKAGE

CAMDENTON  
LAKERS



25  
SPONSOR

### DIGITAL PARTNERSHIP PACKAGE

#### DIGITAL CONTENT - STADIUM

- One (1) pre-game static logo per regular season home varsity football game
- Two (2) in-game static logo's per regular season home varsity football game
- One (1) post-game static logo per regular season home varsity football game

#### DIGITAL CONTENT - GYMNASIUM

- One (1) pre-game static logo per regular season home varsity sporting game
- Two (2) in-game static logo's per regular season home varsity sporting game
- One (1) post-game static logo per regular season home varsity sporting game

#### PROMOTIONS

- One (1) game day sponsorship/promotional opportunity per season for one football game

#### MULTI-MEDIA

- One (1) logo on district website
- Two (2) grouped PA announcements thanking Advertisers for their involvement per regular season home football game

#### HOSPITALITY

- Two (2) season tickets to regular season home football games

CAMDENTON  
LAKERS  
KYLIE  
NELSON  
#4 GUARD 5'8"

